


MUTANT FISH ARE ATTACKING SANTA CRUZ (AND IT'S UP TO YOU TO REPORT IT!)



BANANA SLUG NEWS

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HAVE YOU GOT WHAT IT TAKES TO BE THE NEXT **RON BURGUNDY?**



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EVEN SUPERMAN WAS A REPORTER



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**BECAUSE
WANTED**

**YOU'VE
TO BE**

**ALWAYS
ON T.V.**



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UCSC, Banana Slug News
Recruitment Flyers, 2010
Elizabeth Weidner

Banana Slug News is a student run broadcast news organization that produced biweekly news shows on the campus-wide television channel. The program was initially created as a class connected to the communications department at University of California at Santa Cruz but transitioned into a student group in 2009.

These ads were created for promotional purposes in 2010 by me, Elizabeth Weidner, for the fall, winter and spring quarter recruiting periods.